

EMAN N. WAHAB

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PROFESSIONAL SUMMARY

Results-driven graphic and UI/UX designer with 9+ years of experience turning business goals into clear, user-focused visuals. Skilled in Figma, Adobe Creative Suite, wireframing, and prototyping, with a background in customer-facing sales and relationship management that keeps design decisions grounded in real customer needs. Experienced in leading design teams, managing projects from concept to delivery, and communicating clearly with clients and stakeholders.

EDUCATION

Bachelor of Science in Animation and Graphic Design

Karachi Institute of Education and Technology, Karachi, Pakistan | 2022

SKILLS

Design & UI/UX: Figma, Adobe XD, Photoshop, Illustrator, InDesign, Premiere Pro, After Effects; wireframing, prototyping, design systems, brand management, motion graphics, video editing

Customer & Sales: Customer experience, customer relations, CRM, lead generation, sales pipeline management, prospecting, business development

Tools & Languages: Google Analytics, Microsoft Office; English, Hindi, Urdu

PROFESSIONAL EXPERIENCE

Front Counter Team Member / Cashier, Panda Express | Present

- Greet and assist guests at the front counter, taking orders accurately and providing friendly, efficient service in a fast-paced environment
- Operate the cash register and POS system, handling cash, card, and mobile payments accurately and balancing the drawer at shift end
- Answer guest questions about menu items, ingredients, and promotions, resolving concerns and order issues promptly and professionally
- Collaborate with kitchen and team members to keep orders moving smoothly during peak hours and ensure timely service

Salesperson, ET Promo | October 2025 – July 2026

- Generated qualified leads through outbound prospecting, cold calling, and email campaigns targeting promotional products and awards industry clients
- Managed complete sales cycle from initial contact to contract closure, maintaining organized pipeline with consistent follow-up and conversion tracking
- Developed customer relationships through consultative selling approach, identifying client needs and positioning product solutions accordingly
- Contributed to revenue growth through persistent prospecting efforts and strategic account management to meet sales objectives

Visual Architect & UI Developer, Creatif Soft | August 2023 – August 2025

- Led creative direction and quality assurance for print and digital design projects, establishing design standards ensuring brand consistency
- Developed innovative design solutions across multiple mediums, increasing client satisfaction through user-centric visual experiences
- Conducted competitive analysis and market research to inform design strategies and identify emerging design trends
- Managed multiple high-priority projects simultaneously while maintaining quality standards and meeting tight deadlines

Project Manager, Fugen Services | March 2022 – July 2023

- Managed high-performing design team of 5+ members delivering comprehensive creative solutions for brand campaigns
- Implemented industry-leading design practices and workflows, improving team efficiency and output quality
- Successfully managed multiple complex projects simultaneously, communicating design concepts effectively to stakeholders
- Built and maintained long-term client relationships ensuring projects exceeded business objectives and delivered measurable ROI

Social Media Manager, Illuminate Car Service and Accessories | September 2020 – February 2022

- Developed and executed data-driven social media strategies increasing brand visibility and audience engagement across platforms
- Created targeted, platform-specific content for Facebook, Instagram, and TikTok aligned with brand messaging
- Analyzed platform analytics and KPIs to identify performance trends and optimize campaigns for improved ROI
- Planned and executed comprehensive marketing campaigns from concept to completion aligned with corporate goals

Jr. Graphic Designer, Cryptically Developer | December 2018 – January 2020

- Collaborated with senior designers to develop creative concepts and produce high-quality visual assets for diverse projects
- Leveraged Adobe Creative Suite to create compelling graphics for print and digital communications
- Maintained brand integrity by consistently applying brand guidelines across all visual deliverables
- Contributed creative ideas during team brainstorming sessions and improved skills through constructive feedback

Freelance Graphic Designer, Self-Employed | 2016 – 2018

- Designed and delivered creative graphic solutions for print and digital projects for small businesses and startups
- Created intuitive website and mobile application layouts optimizing user flow and customer engagement
- Produced video content with motion graphics, audio integration, and visual effects for marketing campaigns

CERTIFICATIONS

- User Experience Design Essentials: Adobe XD & Figma (Udemy)
- Advanced Figma UI/UX Essentials (Udemy)
- Customer Relationship Management (CRM) (Udemy)
- Customer Service Excellence & Best Practices (Udemy)
- Digital Customer Experience Management (Udemy)
- Microsoft Office Certification (Microsoft)
- Google Analytics Fundamentals (Google)